

Contact: Amy Radunz
Phone: 614-292-7453
Email: radunz.1@osu.edu

FOR IMMEDIATE RELEASE

Ohio State Fair to offer Junior Beef Performance and Carcass Quality Show

Columbus, OH (Nov. 2, 2005) – Ohio youth enrolled in market beef projects will have the opportunity to participate in a program rewarding cattle for traits which determine value of a market beef project. The Beef Performance and Carcass Quality Show will be added to the 2006 Junior Beef Show at the Ohio State Fair. This is a chance for youth exhibitors to have a real-world experience in feeding and marketing an animal.

The Beef Performance and Carcass Quality (BPCQ) Show focuses on the combination of growth and carcass characteristic that determine carcass value gain per day on test. The BPCQ show will provide youth exhibitors with the opportunity to closely tie their knowledge of beef production with the production of high-quality beef for consumers.

This show is similar to the Muscle Quality and Performance Barrow Show at the Ohio State. Cattle will be shown in a separate live show prior to the Junior Beef Show during the Fair. All cattle entered into the show will be harvested at a cooperating packer to be evaluated and ranked. Over a \$1000 in prize money has been raised to date for premiums.

Cattle will be weighed and identified from Dec. 15, 2005 to Jan. 15, 2006 at various locations around the state. Youth can enter either a steer or heifer into the show and as many as four animals can initially be identified. Exhibitors of the Live Champion and Reserve Champion will have the option of competing for Overall Ohio State Fair Junior Market Beef.

More information about the Beef Performance and Carcass Quality show can be found at <http://4hansci.osu.edu> under events or contact Amy Radunz at 614-292-7453 or radunz.1@osu.edu.