



Crop Observation and Recommendation Network

<http://www.ag.ohio-state.edu/~corn>

Here is what our users are saying about this service:

"Excellent, easy to read and understand."

"I feel CORN helps to keep me timely in confirming those things my scouts and I have located and in reminding us to keep certain management and scouting aspects in perspective. Please continue it."

"Overall very good information throughout the growing season. Very valuable in the ever changing spring situations."

If you have Internet and World Wide Web capabilities be sure to visit the Ohio State University Extension Crop Observation and Recommendation Network (C.O.R.N.) Web Site. The site features the weekly C.O.R.N. Newsletter, access to crop and pest photos, and links to several crop production related publications.

C.O.R.N. is coordinated through the Ohio State University Extension Agronomic Crops Team. The Agronomic Crops Team is a multi-disciplinary group of Extension Agents, State and District Specialists and Researchers from Ohio State University Extension and Ohio Agricultural Research and Development Center at The Ohio State University. The goal of C.O.R.N. is to provide Ohio's crop industry with the quickest, most accurate information to deal with changing crop conditions. The newsletter is produced through a weekly telephone conference and can be provided by fax, e-mail or through the Web to hundreds of Ohio farmers and input industry personnel. The content is the basis for newsletters, and other mass media efforts in Extension. In one way or another, almost every crop producer in Ohio has been exposed to information from this newsletter.

An end-of-season survey of users in late 1996 indicated that the newsletter helped clientele reduce pest control costs by more than \$3.8 million dollars during the 1996 growing season. The cost savings coupled with the associated reduction in pesticide use in the environment has helped Ohio become a better place to live and improved the profitability of Ohio's crop production industry.

If you wish to receive the newsletter by fax contact your local county Ohio State University Extension office. If you want to receive the newsletter through electronic mail send a message to corn-out-on@postoffice.ag.ohio-state.edu. No additional information is needed in the subject or message area.

There are surprisingly more and more producers getting online these days. Producers can access crop and livestock market reports, weather, and all sorts of agriculture news and information on the World Wide Web. Producers have even started to put their own businesses on the web.

Online Features

- ◆ The Crop Observation and Recommendation Network Newsletter is available every week including past issues
- ◆ Access to photos of weeds, diseases, insects and crop injury will help you diagnose field conditions
- ◆ Access to additional publications and information will help you diagnose and control crop pest problems
- ◆ Online Search capabilities allow you to find what you need right away
- ◆ Have a particular question? Contact our specialists through our online mailing list CORN-Questions@agvax2.ag.ohio-state.edu

provided by The Ohio State University Extension Agronomic Crops Team

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