

# 1998 – 2000 OHIO PROGRAM FOCUS AREAS AND ISSUES

	FOCUS: ECONOMY (10)		FOCUS: ENVIRONMENT (20)			FOCUS: FAMILY/INDIVIDUAL/YOUTH DEVELOPMENT (30)					FOCUS: LEADERSHIP (40)	
ISSUES	DEVELOPMENT (100)	MANAGEMENT (120)	NATURAL RESOURCES (200)	WATER QUALITY (220)	WASTE MANAGEMENT (240)	MANAGEMENT OF FAMILY RESOURCES (300)	NUTRITION & LIFESTYLE CHOICES (320)	STRENGTHENING FAMILIES & INDIVIDUALS (340)	HEALTH / SAFETY (360)	LIFE WORKS / LIFE SKILLS (380)	LEADERSHIP / VOLUNTEERISM (400)	PUBLIC ISSUES EDUCATION (420)
<b>EMPHASIS AREA</b> <b>Agriculture and Natural Resources (ANR)</b> <b>(1)</b>	<b>KEYWORD (1-10-100)</b> - Biological Control - Competitiveness - Crop Improvement - Diversification - Economic Development - Farm Policy/Outlook - Farm Profitability - Food Process Development - IPM Systems - Irrigation - Marketing - Trade Policy/Outlook - Value Added - Value Added Food Technology - Whole Farm Planning - World Issues/Outlook	<b>KEYWORD (1-10-120)</b> - Agri-business & Cooperatives - Agronomic Crop Production - Aquaculture - Commercial Horticulture - Consumer Horticulture - Drought Mgt. & Information - Farm Financial Stress Management - Farm Profitability - Financial Management - Food Business Mgt. - Forages - IPM/ICM Systems - Irrigation - Labor Management - Livestock/Poultry Production - Management EXCEL - Marketing - Risk Management Ed. - Roadside Market - Sustainable Agriculture - Technology Adoption - Turf Management - Whole Farm Planning	<b>KEYWORD (1-20-200)</b> - Abiotic Disease - Animal Environment - Artificial Wetlands Development - Land Management - PAT (Pesticide Applicator Training) - Pesticide Safety - Pond Management - RREA (Renewable Resources Extension Act) - Silviculture - Soil Conservation - Water Management - Water Resources - Water Table Management - Wildlife	<b>KEYWORD (1-20-220)</b> - Conservation Tillage - Drinking Water - Education - Ground Water - ICM (Integrated Crop Management) - Non-point Source Pollution - Nutrient/Manure Management - PAT (Pesticide Applicator Training) - PIA (Pesticide Impact Assessment) - Surface Water - Water Table Management - Watershed Management - Wetlands	<b>KEYWORD (1-20-240)</b> - Composting - Composting/Animal Mortality - Environmental Awareness - Municipal Sludge Disposal - Nuisance Odors - Nutrient/Manure Management - Pesticides - Waste Water Irrigation - Waste Water Re-utilization	<b>KEYWORD (1-30-300)</b> - Labor Management - Management EXCEL - Management Innovation	<b>KEYWORD (1-30-320)</b> - Computer Skills - Estate Planning (Agriculture) - Internet Applications - Urban Gardening	<b>KEYWORD (1-30-340)</b> - Consumer Horticulture - Disabled Farmers (Mortality) - Farm/Equipment Safety - Food Microbiology & Toxicology - Food Safety/Quality Assurance - Urban Gardening	<b>KEYWORD (1-30-360)</b> - Consumer Horticulture - Disabled Farmers (Mortality) - Farm/Equipment Safety - Food Microbiology & Toxicology - Food Safety/Quality Assurance - Urban Gardening	<b>KEYWORD (1-30-380)</b>	<b>KEYWORD (1-40-400)</b> - Empowering Individuals - LEAD - Volunteer Development & Training (Master Gardener Program)	<b>KEYWORD (1-40-420)</b> - Agricultural Production - Industrialization - Animal Welfare - Farm Policy - Food Law, Regulations & Labeling - Public Awareness - Rural/Urban Interface
<b>Family and Consumer Sciences (FCS)</b> <b>(2)</b>	<b>KEYWORD (2-10-100)</b> - Income Generation/ Home Based Business - Job Skills	<b>KEYWORD (2-10-120)</b> - Income Generation/ Small Business Mgt. - Optimizing Resources	<b>KEYWORD (2-20-200)</b>	<b>KEYWORD (2-20-220)</b>	<b>KEYWORD (2-20-240)</b> - Environmental Awareness Education - Household Hazardous Waste - Recycling/Reusing	<b>KEYWORD (2-30-300)</b> - Clothing Decisions: Changing Needs - Clothing Management - Consumer Credit - Consumer Information - Decision Making - Economic Security - Extending Resources - Financial Planning/Mgt. - Goal Setting - Housing - Job Preparedness/Appearance Management - Limited Resource Audiences - Managing Resources - Money 2000+ - Money Management - Money Management- MMM - Retirement Planning - Time Management - WFIP	<b>KEYWORD (2-30-320)</b> - Food Preparation/ Management - Food Security/Hunger - Functional Foods - Health Ed./Nutrition - Nutrition & Lifestyle/Adults - Nutrition & Lifestyle/Children - Nutrition & Lifestyle/Infant - Nutrition & Lifestyle/Older Adults - Nutrition & Lifestyle/Pregnant Teens - Nutrition & Lifestyle/Teens	<b>KEYWORD (2-30-340)</b> - Changing Family Structure - Child Care - Communication & Interaction with Others - Computer Skills - Elder Care - Family Violence - Grandparenting - Life Span Development - Parenting - Strengthening Families - Stress Management Education - Teen Pregnancy	<b>KEYWORD (2-30-360)</b> - Clothing: Health/Safety Issues - Community Health - Environmental Health - Food Safety - Health Education - Healthy Lifestyle - Home Safety - Indoor Air Quality - Older Adults - Protective Clothing for pesticide Applicators - Wellness/Health Promotion	<b>KEYWORD (2-30-380)</b> - 4-H Clothing Leader/Member Training - Employee Development - Employer Development - Interpersonal (Internal) Development - Jobs & Families - Role/Relationship Development - Skill (External) Development - Workplace Development	<b>KEYWORD (2-40-400)</b> - Collaboration - Empowering Individuals - FCE (Family & Community Education) - Employer Development - Interpersonal (Internal) Development - Jobs & Families - Role/Relationship Development - Skill (External) Development - Workplace Development	<b>KEYWORD (2-40-420)</b> - FCL (Family & Community Leadership) - Family/Community Policies - Food Law, Regulations & Labeling - Public Policy Education - Welfare Reform Policy
<b>4-H Youth Development (4-H)</b> <b>(3)</b>	<b>KEYWORD (3-10-100)</b> - Career Development & Exploration - Entrepreneurship - Job Skills - Opportunities - Work Ethics	<b>KEYWORD (3-10-120)</b> - Consumer Education - Group/Individual Decision Skills	<b>KEYWORD (3-20-200)</b> - Conservation - Natural Resources Education	<b>KEYWORD (3-20-220)</b> - Environmental Education Awareness	<b>KEYWORD (3-20-240)</b> - Composting - Recycling/Reusing	<b>KEYWORD (3-30-300)</b> - Career Development - Decision Making - Goal Setting - Youth Money Management	<b>KEYWORD (3-30-320)</b> - Goal Setting - Fitness - Nutrition Education	<b>KEYWORD (3-30-340)</b> - Communication - Computer Skills - Internet Applications - Interpersonal Relations - Parenting - Self-esteem - Youth Development	<b>KEYWORD (3-30-360)</b> - Accident Prevention - Drug/Alcohol/Tobacco Abuse - Fitness - Health Education - Vehicle Accident Prevention	<b>KEYWORD (3-30-380)</b> - Career Development - Citizenship - Communication - Computer Skills - Decision Making - Goal Setting - Life Skills - Self-esteem - Special Audiences - Values & Ethics - Youth Development	<b>KEYWORD (3-40-400)</b> - Committee Education - Empowering Individuals - Middle Management - Network & Coalition Building - Volunteer Development & Training - Youth Leadership Development & Training	<b>KEYWORD (3-40-420)</b> - Employment - Public Policy Education - Youth Issues - Youth Services
<b>Community Development (CD)</b> <b>(4)</b>	<b>KEYWORD (4-10-100)</b> - Attraction of Business - Downtown Revitalization - Economic/Fiscal Impact Analysis - Entrepreneurship/Forestry - Entrepreneurship/Tourism - Income Generation/ Home & Small Business - Industrial Site Development - Job Opportunities Training - Marketing - R & E of Business/SBI - Rural Development - Small Business Mgt. - Take Charge - Urban Development	<b>KEYWORD (4-10-120)</b> - Community Web Site - Quality Management - Small Business Management - Sustainable Communities - Tourism Organization - Wage/Benefit Surveys - Workforce Preparedness	<b>KEYWORD (4-20-200)</b> - Air Quality - Development & Management - Environmental Awareness - RREA (Renewable Resources Extension Act) - Sea Grant - Storm Water & Drainage Systems - Water Supply - Wetlands	<b>KEYWORD (4-20-220)</b> - Drinking Water - Water Resources - Watershed Management	<b>KEYWORD (4-20-240)</b> - Composting/Yard Waste - Educational/Environmental Awareness - Landfills - On Lot and Community Sewage Treatments - Recycling/Reusing - Rural Infrastructure - Solid Waste Management - Waste Water Irrigation	<b>KEYWORD (4-30-300)</b>	<b>KEYWORD (4-30-320)</b>	<b>KEYWORD (4-30-340)</b>	<b>KEYWORD (4-30-360)</b> - Community Access to Health Services - Community Safety - Crime Prevention - Environmental Health - Health Education/Health Policy - Medical Infrastructure Development (Includes the development of medical services, access, and facilities.)	<b>KEYWORD (4-30-380)</b> - Computer Skills - Internet Application	<b>KEYWORD (4-40-400)</b> - Decision Making/Community - Decision Making/Group - Empowering Individuals - Goal Setting - Neighborhood Revitalization - Network & Coalition Building - Public Officials - Quality Management - Strengthening Community Leaders - Volunteer Development & Training	<b>KEYWORD (4-40-420)</b> - Community Decision Making - Community Services - Community Strategic Planning - Land Use - Public Finance - Public Policy Education - Rural/Urban Interface - Sewer/Water Systems - Vision to Action - Zoning



## 1998-2000 OHIO PROGRAM FOCUS AREAS AND ISSUES INSTRUCTIONS

This matrix was developed from needs identified and reported in the county needs assessment process. The matrix uses four major Program Focus Areas, 12 Issues, and many keywords to describe programming in the areas of Agriculture & Natural Resources, Family and Consumer Sciences, 4-H Youth Development, and Community Development.

- ★ The **1998-2000 Ohio Program Focus and Issues** matrix is user-friendly tool to help identify Plan of Work (POW) and Report of Results (ROR) programming efforts. Each “cell” of the matrix has a numerical address to help you determine the Emphasis Area, Focus, and Issue associated with the keyword that best describes the programming effort. In this new version, new keywords have been added and some others deleted to reflect changes in programming. Each year, the matrix is revised by the following Ohio Extension stakeholders: Assistant Directors, State Specialists, Extension Agents and other Program Personnel across the state.

### Use of Program Focus Areas, Issues and Keywords in Planning and Reporting

The Ohio Program Focus Areas and Issues matrix provides a means to identify and summarize programming efforts across Ohio. For each POW/ROR programming effort, you will identify the Emphasis, Focus Area, and Issue associated with the Keyword that best describes the programming effort.

For example:

If your program Emphasis Area is/was Agriculture and Natural Resources (ANR) and you chose the keyword phrase “whole farm planning” from the Keyword “cell” 1-10-100 to describe your programming effort, the Focus would be Economy and the Issue would be Development.

#### Worksheet Sample

**Emphasis:** ANR

**Focus:** Economy

**Issue:** Development

**Keyword:** Whole farm planning

(Based on “cell address” of 1-10-100)

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## 1998–2000 Ohio Program Focus Areas and Issues

